



JOSEPH BURCHFIELD

REGIONAL DEVELOPMENT SPECIALIST, ALABAMA REGION

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Using Numbers to Change Lives

“The use of statistics and data is critical in a site selection process. However, when we see through the numbers and discover the lives impacted by a company and that company’s confidence exhibited in a community through their commitment to provide an opportunity for gainful employment; that’s when it all comes together. Economic development is not about the numbers, it is about the women and men and their families.”

Joseph Burchfield is a regional development specialist with TVA’s Economic Development office, serving six counties in northern Alabama. In this capacity, he works with local power companies, community economic development leaders and state and regional economic development partners to foster and sustain job growth and investments. His responsibilities include assisting prospective or existing industries, facilitating financial and technical services and helping communities support and grow local businesses.

Prior to joining TVA, Burchfield worked as a project manager with the Alabama Department of Commerce. In this role, he served as liaison for companies, consultants and communities alike to the resources available through the state of Alabama. Coordinating economic development activities across the state, he participated and led marketing efforts domestically and internationally in aerospace, automotive, biotechnology and information technology industries.

Burchfield earned his bachelor’s degree in biology and his master’s degree in international relations from Troy University. A native of northern Alabama, he lives in Huntsville with his wife Beverly and dog Jake.

Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED 10 Years in a Row

Nashville Business Journal Named TVA ED One of Nashville’s Best Places to Work

Personal Achievements

Graduate of Georgia Tech’s Basic Economic Development course, a member of Economic Development Association of Alabama, and serves on the board of directors of BioAlabama

Five Fast Facts

1. **Malice Toward None: President Lincoln’s second inaugural address is a favorite read**
2. **Manager of a mediocre fantasy football team**
3. **Prefers spending time on the river or in the mountains as opposed to at the beach**
4. **Star Wars vs. Star Trek – Star Wars wins, hands down**
5. **Admittedly scared of spiders**