



KRISTI BROWN

REGIONAL DEVELOPMENT SPECIALIST – MISSISSIPPI REGION

w: 662.338.3180 // c: 662.418.1222 // f: 662.338.3192 // kvbrown@tva.com
310 Research Boulevard // Starkville, MS 39759

TVAed.com // TVAsites.com

[linkedin.com/in/kristivbrown](https://www.linkedin.com/in/kristivbrown) twitter.com/TVAed

Mountain Mover for Communities

“Communities and leaders who embrace change and proactively seek opportunities to grow and create their futures inspire me to do what I do. Give me the chance to work with those who may have some obstacles but who also want to continuously improve, and I feel successful. We can move mountains with those who continuously push themselves and who want to ‘go there’ with us.”

Kristi Brown is a regional consultant with TVA Economic Development, serving 18 counties in northern Mississippi. The region contains Mississippi’s largest concentration of industrial manufacturing companies.

Brown’s responsibilities with TVA Economic Development include assisting prospective and existing businesses and industries, facilitating financial assistance and helping communities support and grow local businesses. She also works with TVA partners to implement community preparedness and retail development programs, deliver financial resources and technical assistance, and coordinate TVA’s marketing and business development efforts.

Brown previously worked as a community development senior consultant for TVA Economic Development. In that capacity, she helped communities take advantage of economic growth opportunities through leadership development, team building activities, strategic planning, technology assessments and site-visit preparation. She is also a certified DiSC Trainer by Impact Business Coaches and has successfully completed the Effective Facilitator training through Leadership Strategies Institute.

Before joining TVA, Brown ran her own consulting business, providing public relations and marketing assistance and training as well as business and life coaching to public and private sector clients.

Brown earned master’s and bachelor’s degrees from Mississippi State.

A published author and speaker, Brown is a certified facilitator for the Heart of Leadership Coaching and will complete her Registered Corporate Coach designation in 2015. She lives in Starkville, Mississippi, with her husband, Steve.

Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED Nine Years in a Row

Nashville Business Journal Named TVA ED One of Nashville’s Best Places to Work

Personal Achievements

Author, Public Speaker, Business Owner, Registered Corporate Coach, Facilitator – The Heart of Leadership, Coaching and DiSC Trainer

Five Fast Facts

1. Author of “To Walk on Fertile Ground”
2. Turkey hunter
3. I’m an old soul – I love old music, vintage décor and old friends
4. Piano player
5. The ocean is my therapist