



JESSICA BREAUX

REGIONAL DEVELOPMENT SPECIALIST – MIDDLE TENNESSEE

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The Champion

Jessica Breaux believes what she does matters. “Economic development is my passion. I believe wholeheartedly that this profession, when done well, changes a community landscape and positively impacts people’s lives. I can’t imagine doing anything else.”

Jessica Breaux is a regional development specialist with TVA Economic Development and serves nine counties in the Middle Tennessee area, including Nashville and the surrounding metro area. This region is experiencing tremendous growth across many business and industry sectors.

Jessica’s current responsibilities include assisting prospective and existing businesses and industries; facilitating financial, technical and other business development resources; helping communities prepare for economic growth opportunities; implementing community and retail development programs; and building strong business working relationships with regional, state and local community economic development leaders.

Previously, Jessica held the position of TVA Economic Development training and development consultant for Middle and West Tennessee, Kentucky and Mississippi. In this role, she prepared communities for economic development through customized training programs and facilitated strategic planning sessions.

Prior to joining TVA in March 2013, Jessica gained economic development experience as a project manager for the state of Arkansas. There, she focused on entrepreneurial, community and industrial development.

Jessica earned a master’s degree in public administration with an emphasis on community and economic development from the University of Arkansas in Fayetteville, Arkansas, and has a bachelor’s in journalism/public relations from Northwestern State University.

Jessica is a native of southern Louisiana and currently lives in Nashville.

Economic Development Team Achievements

Site Selection Named TVA One of Top Utilities for ED Nine Years in a Row

Nashville Business *Journal* Named TVA ED One of Nashville’s Best Places to Work

Personal Achievements

Breaux is a certified Professional Community and Economic Developer and a Certified Business Advisor.

Five Fast Facts

1. Avid New Orleans Saints fan
2. Concert regular and music lover
3. Relaxes by cooking for friends and family
4. Fan of fall: the weather, changing leaves, fashion and, of course, football
5. Travel enthusiast, especially visiting locally owned restaurants