

Maureen McNamara Remarks:

Thank you for the opportunity to provide comment on TVA's future direction with energy efficiency programming. The following outlines the key talking points I will discuss when addressing the TVA Board of Directors at tomorrow's public listening session:

1. Incorporating the best practices in energy efficiency program design and delivery outlined in Chapter 6 from the National Action Plan for Energy Efficiency, July 2006 report.

The National Action Plan for Energy Efficiency is a private-public initiative begun in the fall of 2005 to create a sustainable, aggressive national commitment to energy efficiency through the collaborative efforts of gas and electric utilities, regulators, and other partner organizations. Chapter 6 of the report is attached for your consideration. The complete report can be downloaded at: http://www.epa.gov/cleanenergy/documents/napee/napee_report.pdf

2. Leveraging the national ENERGY STAR program

Began in the early 1990's, ENERGY STAR is a voluntary, public-private partnership that is designed to reduce energy use and related air pollution and greenhouse gas emissions. The program is managed by the U.S. Environmental Protection Agency with the Department of Energy and has a vast network of more than 12,000 partners including 40 states; 3000 private businesses; 1000 retailers; 5000 builders; hundreds of energy service professionals; and about 550 utilities and other energy efficiency program sponsors throughout the nation. Americans, with the help of ENERGY STAR, saved enough energy in 2007 alone to avoid greenhouse gas emissions equivalent to those from 27 million vehicles—all while saving \$16 billion on their utility bills. Savings are on track to double in the next 10 years as more households, businesses, and organizations rely on ENERGY STAR for guidance in investing in energy efficient products, practices, and policies.

I have attached a fact sheet describing the program portfolio and some of the successful strategies utilities are using to leverage ENERGY STAR in their local energy efficiency programs. The fact sheet also can be downloaded at: www.epa.gov/cleanenergy/documents/napee_energystar-factsheet.pdf

Additional information will be mailed to the Board.