

Recreation Management Programs

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Recreation Strategy

NRP Program Recommendations



NRP Program Recommendations: Recreation Management Programs

◆ Objective:

- TVA will protect and conserve natural resources while providing recreational opportunities across the region. TVA is committed to maintaining and enhancing recreation opportunities and addressing unmet recreation needs through comprehensive recreation programs and strategic partnerships

◆ Critical Success Factors:

- Provide recreation opportunities on TVA-managed lands
- Plan, collect, and manage recreation information to ensure TVA meets public needs
- Provide diverse recreation opportunities through collaboration/partnerships
- Utilize recreation as a platform to showcase sustainable resource technologies
- Integrate operation activities and partnerships that support outdoor recreation opportunities to more effectively manage lands and waters under TVA's stewardship



Currently, TVA spends approximately \$2M to \$3M to fund recreation programs. This will increase to between \$5M to \$6M with the recommended program mix*

* Costs are annual estimates



NRP Program Recommendations: Recreation Management Programs (Cont'd)



Program	Highlight(s)	Additional Benefits
Campgrounds Management	<ul style="list-style-type: none"> — Enhance campgrounds with emerging sustainability technologies and to meet user needs — Proactively upgrade facilities based on the Americans with Disabilities Act Guidelines (ADAAG) — Seek partnerships to support management efforts of off-dam property campgrounds 	<ul style="list-style-type: none"> — Opportunity to showcase emerging technologies and promote TVA's stewardship brand
Day Use Areas	<ul style="list-style-type: none"> — Proactively upgrade facilities based on the Americans with Disabilities Act Guidelines (ADAAG) and demonstrate sustainable technologies — Seek partnerships to support management efforts of off-dam property areas 	<ul style="list-style-type: none"> — Improves water access and opportunities for stakeholders



NRP Program Recommendations: Recreation Management Programs (Cont'd)



Program	Highlight(s)	Additional Benefits
Developed Recreation Inventory and Surveys	<ul style="list-style-type: none"> — Gather recreation data to support recreation assessments, the National Environmental Policy Act (NEPA), the TVA website, and the Environmental Information Center — Develop collaborative/partnership projects — Create public awareness and understanding of involvement opportunities 	<ul style="list-style-type: none"> — Promotion of TVA offerings, opportunities for volunteerism, and partnerships
Annual Tours	<ul style="list-style-type: none"> — Promote recreation facilities/opportunities and showcase technology innovation — Share enhancement projects information (e.g., cost and benefits) with other park agencies 	<ul style="list-style-type: none"> — Promotion of TVA's leadership role in sustainable resource applications — Strengthens relationships with agency partners