



The Tennessee Valley Is a Perfect Fit for Plastics

Everything snaps into place

Plastics manufacturers are finding the Tennessee Valley to be a perfect fit. Here's why ...

**Your single source
for information and
economic development
services in the
seven-state Tennessee
Valley region.**

The Place

The Tennessee Valley is strategically located. Three-fourths of the U.S. population is located within a one-day drive. Many of your major customers, including automotive, food processing, furniture, and electronics companies, are already here, and you'll find more. Plus, you can reach them easily thanks to 11 interstate highways, year-round barge service on five major waterways, eight major rail systems, and three international airports.

The People

The labor force is loyal, dedicated, and appreciative of industry and the opportunities it brings. The workforce possesses a diverse supply of skills kept current by 20 institutions with engineering programs and 45 with technical and engineering related programs. There is also a vast pool of trained machine operators and maintenance workers. The Tennessee Valley is a center of innovation in the price-sensitive plastics industry. Engineering innovation and lean manufacturing reduce production costs, and the ongoing development of new products is key to enlarging markets and margins.

The Players

You'll be in good company. These industry leaders already have facilities in the Valley:

- 3M • Aladdin Industries • Aqua Glass • Beaulieu Group • Bryce • Carpenter
- Foamex • Hart & Cooley • Heartland Building Products • Kantus • Kohler
- Lear Corporation • Magnetic Ticket & Label • Morgantown Plastics • Owens Corning
- Rohm & Haas • Sequentia • Tyco Electronics • Variform • Vinylex.



The Power

Electricity is produced by the Tennessee Valley Authority, one of the nation's largest and most dependable power systems. TVA's forward-looking approach to expanding and upgrading its transmission system has led to all-time record reliability of 99.999 percent for the past four years.

The Way of Life

Cost

The cost of living is modest: housing costs are generally lower, energy costs are less, and commuting times are shorter in the Tennessee Valley compared with other major regions of the country.

Fun

Water, land, and music provide the backdrop for a host of recreational options from water skiing and sailing to snow skiing and mountain climbing. There's opera and the Grand Ole Opry, and all manner of music-making in between.

Landscape

For the eye, the Tennessee Valley offers beautiful mountain vistas, green valleys, and hazy plains in a region that stretches from the Appalachian Mountains to the lazy Mississippi Delta. It's breathtaking.

The Support

For the present . . .

When you come to the Valley, we consider you a lifelong partner and a valued member of the business community. We offer you continuing support as your company grows and evolves over time. We've been doing this for more than 70 years, and we know that the real value of business support comes long after the ribbon-cutting photos have faded away.

. . . and beyond

TVA, the distributors of TVA power, and our network of business development partners will be there for you with technical support, market and economic data, rate design and pricing incentives, expert advice on energy use and industrial process improvement, and all the services you expect from your economic development service providers.

Contact Information

TVA Economic Development
P.O. Box 292409
OCP 2A
Nashville, TN 37229-2409
www.tva.com/econdev
615-232-6225