



# *The Electronics Industry in the Tennessee Valley Is Booming*

## **A plugged-in workforce**

*The winning attitude of electronics employees in the Tennessee Valley is no accident. They like to be successful, and they like to be part of a winning team.*

**Your single source  
for information and  
economic development  
services in the  
seven-state Tennessee  
Valley region.**

### **The Place**

Within the Valley's borders, there are more than 850 companies that employ more than 150,000 workers in industries that are prime markets for electronic components. Prominent among them are the automobile assembly and automotive parts companies that support the production of almost 800,000 vehicles each year.



Expand the market area to a one-day truck haul, and the numbers jump to almost 16,000 companies and more than 2.2 million workers that rely on electronics products and services.

### **The People**

Workers in the Tennessee Valley are known for their work ethic, loyalty, low turnover rates, and high productivity. Five hundred electronics companies currently employ 75,000 Valley residents.

Nearly 90 colleges, universities and technical schools offer electronics and computer technology programs, turning out more than 5,000 graduates and trained professionals in engineering, computer science, and related programs each year.

### **The Players**

You'll be in good company. These industry leaders already have facilities in the Valley:

- Adtran • Avocent • Dell Computer • Duracell • Emerson Electric • Exide Technologies
- General Electric • Hewlett-Packard • Hunter Fan • IDT Holdings • Intergraph
- Lockheed Martin • Maytag • Nortel Networks • Northrop Grumman
- Quanta Computer • Raytheon Systems • SCI Systems • Sharp Manufacturing
- Siemens Energy and Automation • Square D • Thomas & Betts
- Toshiba America Consumer Products.



## **The Power**

Electricity is produced by the Tennessee Valley Authority, one of the nation's largest and most dependable power systems. TVA's forward-looking approach to expanding and upgrading its transmission system has led to all-time record reliability of 99.999 percent for the past four years.

## **The Way of Life**

### *Cost*

The cost of living is modest: housing costs are generally lower, energy costs are less, and commuting times are shorter in the Tennessee Valley compared with other major regions of the country.

### *Fun*

Water, land, and music provide the backdrop for a host of recreational options from water skiing and sailing to snow skiing and mountain climbing. There's opera and the Grand Ole Opry, and all manner of music-making in between.

### *Landscape*

For the eye, the Tennessee Valley offers beautiful mountain vistas, green valleys, and hazy plains in a region that stretches from the Appalachian Mountains to the lazy Mississippi Delta. It's breathtaking.

## **The Support**

### *For the present . . .*

When you come to the Valley, we consider you a lifelong partner and a valued member of the business community. We offer you continuing support as your company grows and evolves over time. We've been doing this for more than 70 years, and we know that the real value of business support comes long after the ribbon-cutting photos have faded away.

### *. . . and beyond*

TVA, the distributors of TVA power, and our network of business development partners will be there for you with technical support, market and economic data, rate design and pricing incentives, expert advice on energy use and industrial process improvement, and all the services you expect from your economic development service providers.

## **Contact Information**

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