



America Is Riding High in Cars and Trucks

They're made right here in the Tennessee Valley

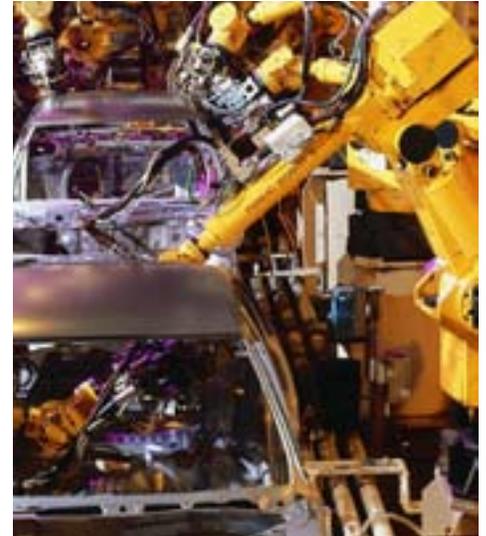
The Tennessee Valley is the second-largest automobile manufacturing region in the country.

**Your single source
for information and
economic development
services in the
seven-state Tennessee
Valley region.**

The Place

The Tennessee Valley is located at the center of America's most populous automotive markets. It is served by 11 interstate highways, year-round barge lines, and eight major rail companies that offer quick access to markets. In fact, the Tennessee Valley is within a day's drive of 75 percent of the population of the entire United States.

With over 3,000 automotive suppliers located in the region and abundant available building and sites to choose from, the Tennessee Valley has the right location.



The People

The workforce is loyal, dedicated, and appreciative of industry and the opportunities it brings. The labor force includes more than 900,000 employed machine operators and fabricators and half a million production workers. The majority of the region's 8.3 million people are within the prime work ages of 18 to 54.

The Players

You'll be in good company. These industry leaders already have facilities in the Valley:

- ArvinMeritor • Bodine Aluminum • BorgWarner Automotive • Bosch Braking Systems
- Bridgestone/Firestone • Continental Tire • Cooper Tire and Rubber
- DURA Automotive Systems • DaimlerChrysler • Dana Corporation
- Delphi Saginaw Steering Systems • Federal-Mogul • General Motors
- Goodyear Tire and Rubber • Johnson Controls • Mahle • Nissan North America
- Parker Hannifin • Rehau • Saturn Corporation • TRW Automotive
- Tenneco Automotive Walker • Tennessee Denso Manufacturing • Topre
- Tower Automotive Products • Toyo Seat • UGN.



The Power

Electricity is produced by the Tennessee Valley Authority, one of the nation's largest and most dependable power systems. TVA's forward-looking approach to expanding and upgrading its transmission system has led to all-time record reliability of 99.999 percent for the past four years.

The Way of Life

Cost

The cost of living is modest: housing costs are generally lower, energy costs are less, and commuting times are shorter in the Tennessee Valley compared with other major regions of the country.

Fun

Water, land, and music provide the backdrop for a host of recreational options from water skiing and sailing to snow skiing and mountain climbing. There's opera and the Opry, and all manner of music-making in between.

Landscape

For the eye, the Tennessee Valley offers beautiful mountain vistas, green valleys, and hazy plains in a region that stretches from the Appalachian Mountains to the lazy Mississippi Delta. It's breathtaking.

The Support

For the present . . .

When you come to the Valley, we consider you a lifelong partner and a valued member of the business community. We offer you continuing support as your company grows and evolves over time. We've been doing this for more than 70 years, and we know that the real value of business support comes long after the ribbon-cutting photos have faded away.

. . . and beyond

TVA, the distributors of TVA power, and our network of business development partners will be there for you with technical support, market and economic data, rate design and pricing incentives, expert advice on energy use and industrial process improvement, and all the services you expect from your economic development service providers.

Contact Information

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